

33.UttarPradesh

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| Name of the Scheme | |
| Description of the scheme | To benefit artisans / workers entrepreneurs through financial incentive for overall development of ODOP products. |
| Target Group (Individual, Enterprises SHGs, Cooperatives, Companies, etc) | Individual. |
| Sector of the Scheme | MSME's (ODOP) |
| National industry classification code | - |
| Eligibility Criteria | <ul style="list-style-type: none"> • Applicant should be minimum 18 years old, • No education qualification is mandatory. • Only the identified product for the particular district would be considered under the scheme. • Applicant or business entity should not be a defaulter of any national bank/financial institution/government institution. • Applicant should not have availed benefits under any other self-employment schemes issued by central or state government. • Applicant or any of its family member would be considered once for the benefit. • Applicant shall produce an affidavit for availing benefit. • Beneficiaries under special categories (SCs, STs, OBCs, Minorities, Women, and Differently Able) shall produce such proof. |
| Nature & Mode of Assistance | Financial assistance to the tune of 25% of project cost for the he projects financed by banks. |
| Financial Information (Subsidy, low interest rate) | 25% Subsidy |
| DBT/backend / any other | Back end subsidy |
| Other Assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | One Week Training |
| How to apply | Apply to District Industries & Enterprises Promotion Centre of the concerned district |
| Whom to Contact | Deputy Commissioner, District Industries & Enterprises Promotion Center of the concerned districts. |

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| Name of the Scheme | One District One Product(ODOP) Training & Toolkit Distribution Scheme |
| Description of the scheme | Aimed at fulfilling current and future requirement of skilled work force in the entire value chain of ODOP products, across the state. Additionally, the scheme intends to equip artisans / workers through distribution of relevant advanced tool kits. |
| Target Group (Individual, Enterprises SHGs, Cooperatives, Companies, etc) | Individual. |
| Sector of the Scheme | MSME's (ODOP) |
| National industry classification code | - |
| Eligibility Criteria | <ul style="list-style-type: none"> • Age of the applicant should be a minimum of 18 years. • Applicant should be the resident of Uttar Pradesh • Educational qualification is not mandatory. • Applicant shall not have availed any benefit with respect to the toolkit from either the Gol or the State Government in last 2 years. • Applicant or any of its family member shall be eligible to apply only once - husband and wife constitute a family. • Affidavit is to be presented for meeting the eligibility criteria |
| Nature & Mode of Assistance | Tool Kit Distribution & Training |
| Financial Information (Subsidy, low interest rate) | Free training & free toolkit. |
| DBT/backend / any other | - |
| Other Assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | Procurement of advanced toolkits |
| How to apply | Apply to District Industries & Enterprises Promotion Centre of the concerned district |
| Whom to Contact | Deputy Commissioner, District Industries & Enterprises Promotion Center of the concerned districts. |

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| Name of the Scheme | One District One Product(ODOP) Market Development Assistance (MDA) |
| Description of the scheme | Aimed at achieving fair pricing for artisans, weavers, entrepreneurs and exporters of the ODOP products through better marketing by facilitating them to participate in state level, national level & foreign fairs Air travel, logistics movement, stall charges are reimbursed up to 75% of the cost incurred with upper ceiling. |
| Target Group (Individual, Enterprises SHGs, Cooperatives, Companies, etc) | Individual. |
| Sector of the Scheme | MSME's (ODOP) |
| National industry classification code | - |
| Eligibility Criteria | Artisans, weavers, entrepreneurs and exporters of the ODOP products participating in any of the empanelled fairs/exhibitions |
| Nature & Mode of Assistance | Financial assistance in the form of re-imbursement. |
| Financial Information (Subsidy, low interest rate) | Subsidy |
| DBT/backend / any other | DBT |
| Other Assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | - |
| How to apply | Apply to District Industries & Enterprises Promotion Centre of the concerned district |
| Whom to Contact | Deputy Commissioner, District Industries & Enterprises Promotion Center of the concerned districts. |

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| Name of the Scheme | One District One Product(ODOP) CFC (Common Facility Center) |
| Description of the scheme | <p>To establish CFC which would encompass following activities to address common gaps of ODOP ecosystem of the particular district</p> <ul style="list-style-type: none"> • Testing Lab • Design Development and Training Centre • Technical Research and Development center • Product Exhibition cum Selling Centre • Raw Material Bank / Common Resource Centre • Common Production / Processing Centre • Common Logistics Centre |

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| | <ul style="list-style-type: none"> • Information, Communication and Broadcasting Centre • Packaging, Labelling and Barcoding facilities • Other such facilities related to missing link of value chain |
| Target Group (Individual, Enterprises SHGs, Cooperatives, Companies, etc) | SHGs, Cooperatives, Companies, etc |
| Sector of the Scheme | MSME's (ODOP) |
| National industry classification code | - |
| Eligibility Criteria | Entities or organisations that can participate in establishment of CFC include NGOs (Non-Governmental Organisations), Volunteer Organisations, Self Help Groups, Producer Companies, Private Limited Companies, Limited Liability Partnership. and Cooperatives |
| Nature & Mode of Assistance | Common Facility Centre |
| Financial Information (Subsidy, low interest rate) | Financial assistance to SPV to the tune of 90% of the project cost which includes construction & plant & machinery cost |
| DBT/backend / any other | - |
| Other Assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | - |
| How to apply | Apply to District Industries & Enterprises Promotion Centre of the concerned district |
| Whom to Contact | Deputy Commissioner, District Industries & Enterprises Promotion Center of the concerned districts. |

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| Name of the Scheme | Cluster |
| Description of the scheme | <p>Micro and Small Enterprises Cluster Development Programme (MSE-CDP)</p> <p>To support sustainability and growth of SMEs by addressing common issues such as improvement of technology, skills and quality, market access, access to capital, etc.</p> <p>To build capacity of MSEs for common supportive action through formation of self-help groups, consortia, upgradation of associations, etc.</p> |

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| | <p>To create/upgrade infrastructural facilities in the new existing industrial areas/ clusters of MSEs.</p> <p>To set up common facility centres (for testing training centre, raw material depot effluent treatment, complementing production processes, etc).</p> |
| Target Group (Individual, Enterprises SHGs, Cooperatives, Companies, etc) | Societies |
| Sector of the Scheme | |
| National industry classification code | - |
| Eligibility Criteria | <p>Group of enterprises located within an identifiable and as far as practicable, contiguous area and producing same/similar products/services Essential characteristics of enterprises in a cluster are</p> <p>(a) Similarity or complementarity in methods of production, quality control and testing energy consumption, pollution control, etc.</p> <p>(b) Similar level of technology and marketing strategies/practices.</p> <p>(c) Channels for communication among the members of the cluster.</p> <p>(d) Common challenges and opportunities.</p> |
| Nature & Mode of Assistance | Matching share basis and reimbursement |
| Financial Information (Subsidy, low interest rate) | - |
| DBT/backend / any other | - |
| Other Assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | - |
| How to apply | <p>Proposal should be sent to office of DC (MSME) through concerned state government. However, institutions of the Ministry of MSME may send proposal for soft interventions/ DSR/DPR directly to the Office of DC (MSME). In case of infrastructure development projects /DPR thereof, State government will submit proposal to the office of DC (MSME). In-principle approval shall be valid for a period of 6 months, and before that it is expected that the project would be ready for final approval In case, final proposal is not received in 6 months, it will automatically lapse, unless it is specifically extended by the steering committee.</p> |
| Whom to Contact | District Industry & Enterprises Promotion Center. |

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| Name of the Scheme | ASPIRE |
| Description of the scheme | A Scheme for Promotion of Innovation, Rural Industry and Entrepreneurship |
| Target Group (Individual, Enterprises SHGs, Cooperatives, Companies, etc) | Individual |
| Sector of the Scheme | <p>To set up business incubators so that eligible youth can be adequately incubated in various skills and be provided the opportunity to set up their own business enterprises;</p> <p>To impart entrepreneurship, and skill development training to youth;</p> <p>To provide mentoring and hand holding with facilitation for funding with a view to empower them to set up own business enterprises.</p> <p>To promote new low-end-technology/livelihood based enterprises.</p> |
| National industry classification code | - |
| Eligibility Criteria | Unemployed Youth |
| Nature & Mode of Assistance | <p>50% of the approved amount after approval of the incubation centre by SSC</p> <p>30% of the approved amount after installation of the plant and machinery at the centre.</p> <p>Last installment of 20% of the approved cost will be released after commencement of training</p> |
| Financial Information (Subsidy, low interest rate) | - |
| DBT/backend / any other | - |
| Other Assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | - |
| How to apply | Proposal in prescribed proforma along with necessary enclosures and endorsement from Head of the designated agencies i.e , NSIC, KVIC or Coir Board or any other institution/ agency of State Govt. interested in setting up of new incubator may be sent to the following addresses: |

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| | <p>The Member Convener, Scheme Steering Committee, ASPIRE, O/ o The Joint Secretary (ARI Division) Ministry of Micro, Small & Medium Enterprises, Udyog Bhawan, New Delhi-110011. Telephone (011) 23061543 Telefax: (011) 23062858 E-mail: js.ari@nic.in</p> <p>Application could also be uploaded on the ASPIRE website by filling up the proforma enclosed at www.aspire.msme.gov.in.</p> |
| Whom to Contact | District Industry & Enterprises promotion center. |